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DECEMBER 1938 • BULLETIN OF  
THE NEW YORK ACADEMY OF MEDICINE

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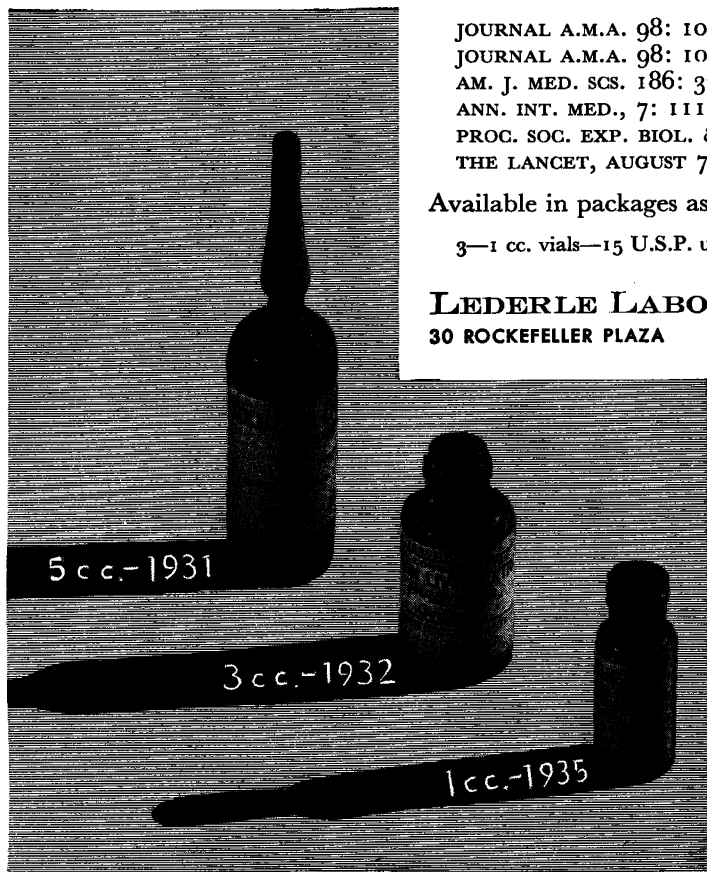
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ANN. INT. MED., 7: 1117, 1934  
PROC. SOC. EXP. BIOL. & MED. 30: 565, 1933  
THE LANCET, AUGUST 7, 1937, 317

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### PROPERTIES OF KARO

Uniform composition  
Well tolerated  
Readily digested  
Non-fermentable  
Chemically dependable  
Bacteriologically safe  
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Dextrose.....	16%
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Minerals.....	0.8%



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1 oz. vol.....	40 grams 120 cal.
1 oz. wt.....	28 grams 90 cal.
1 teaspoon....	15 cal.
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Growth gains may be accelerated by high caloric feeding. If the total caloric intake exceeds the output the child will gain weight provided the diet is adequate and chronic disturbances are corrected.

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Economical source of vitamins A and D.  
100 times as potent as cod liver oil\* For the prevention and treatment of rickets and tetany; to prevent poor dentition due to vitamin D deficiency; for pregnant and lactating women; for persons on restricted diets; to aid in building general resistance; and wherever cod liver oil is indicated.

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Oleum Percomorphum offers not less than 60,000 U.S.P. vitamin A units and 8,500 vitamin D units per gram. Supplied in 10 and 50 cc. bottles, also in tin, each containing not less than 13,500 vitamin A units and 1,850 vitamin D units (equivalent to 5 tea-spoonfuls cod liver oil\*).

\*U.S.P. Minimum Standard



**FOR GREATER ECONOMY,**  
the 50 cc. size of Oleum Percomorphum is now supplied with Mead's patented Vacap Dropper. It keeps out dust and light, is spill-proof, unbreakable, and delivers a uniform drop. The 10 cc. size of Oleum Percomorphum is still offered with the regulation type dropper.

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Please enclose professional card when requesting samples of Mead Johnson products to cooperate in preventing their reaching unauthorized persons

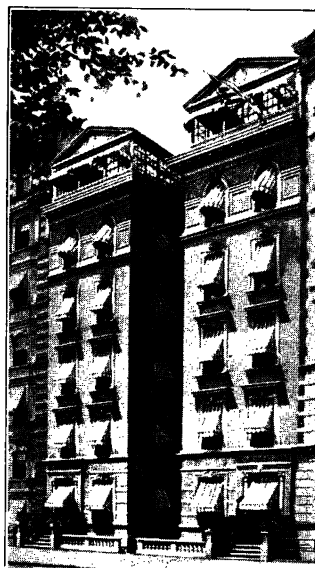
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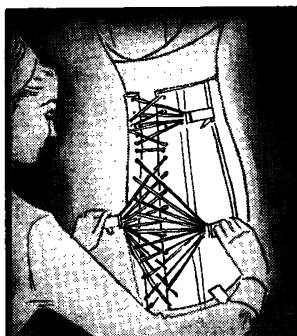
*for ALCOHOLISM and*  
**DRUG ADDICTION**

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This hospital has specialized solely in addictions for over thirty-seven years. The treatment is a hospital procedure and provides a definite means of eliminating the craving and the toxic products of alcohol and drugs. Complete department of Physical Therapy for physical rebuilding and appreciating the seriousness of the mental side of the alcoholic problem, we devote the convalescent period to minimizing the possibility of relapse.



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*Surgical Section—Macy's New Corset Dept.—Second Floor*



## Dependable For The B Complex And Iron Reinforcement Of Milk

IN 1920 (Journal Biological Chemistry, Vol. 41, No. 4, April, 1920) Osborne and Mendel state:

"The inferiority of 15 cc. of the fresh unpasteurized summer milk as a source of water soluble vitamin, in contrast with 0.2 gm. of dried brewers yeast is indicated by the more rapid gains made by all the animals. "The consequences of this relative poverty of milk soluble vitamin for the artificial feeding of infants have already been referred to by us."

Vegex, the condensed whole extract from enzymatic autolyzed yeast, supplies the vitamin B factors and water soluble minerals and proteins in more readily available, palatable and easily borne form. For this reason it has been widely chosen, and its name appears so much in the literature of medical and nutritional research.

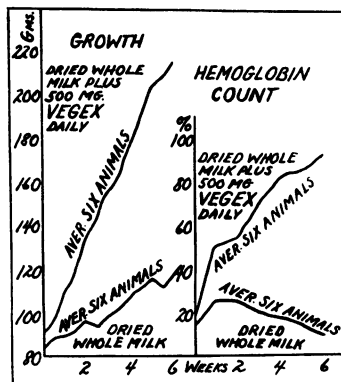
In the Newer Knowledge of Nutrition, 1923, McCollum and Simmonds say:

"Possibly milk is lacking in both quantity and quality in substances necessary for adolescent growth and reproduction. The growth of rats on this ration and also on 5 per cent of yeast was normal."

### NOT "POSED MODELS"

Five per cent of Vegex with dried whole milk does this job. The animals shown here are not "posed models" but an actual photograph of a male and female taken from a litter in the third generation fed with dried whole milk, five per cent of Vegex and water as the sole diet.

Our laboratories have not had full growth, nor reproduction with dried whole milk as the sole diet and, in all cases, there is a low red blood cell count. Chart I shows the growth curves using dried whole milk with and without Vegex, and the red blood cell counts. These curves and photographs cannot but compel attention.



### CHILD CLINICAL USE

Vegex has been widely used since the first reported use by Pritchard (Physiological Feeding of Infants and Children, 1922) in work to find the relation of the vitamin B complex to the appetite and growth of children and particularly to the promotion of lactation.

It would seem that Vegex not only makes the "quart of milk a day" into a better food, but the experience is that Vegex markedly helps to get the consumption of a "quart of milk a day."

*Samples for clinical or professional use will be sent on request*

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**Her maternal coordination . . .  
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**DISCRIMINATING PHYSICIANS ARE PRESCRIBING**  
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**DUBIN AMINOPHYLLIN**

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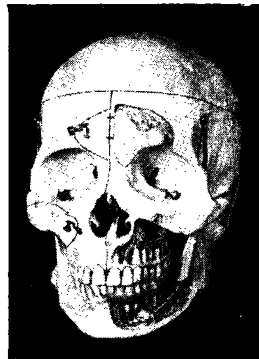
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When fed to infants as a supplement, complement or as a complete substitute for breast milk, S.M.A. consistently produces excellent nutritional results comparable to those obtained with normal breast-fed infants.

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*S.M.A. is a food for infants . . . derived from tuberculin tested cows' milk, the fat of which is replaced by animal and vegetable fats including biologically tested cod liver oil; with the addition of milk, sugar and potassium chloride; altogether forming an antirachitic food. When diluted according to directions, it is essentially similar to human milk in percentages of protein, fat, carbohydrate and ash, in chemical constants and in physical properties.*

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## VITAMINS FOR MEDICAL USE

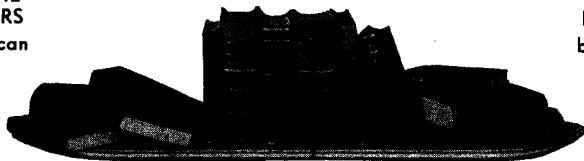
### MADE FIRST IN WESTCHESTER COUNTY, N. Y.

The First Vitamin Product Made in America, Strictly for Medical Use, Was Produced by The Harris Laboratories, Tuckahoe, N. Y., in 1919. Since 1919, Vitamins Have Taken the Third Place of Importance in the Drug Stores of the United States.

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**T**HE FOUNDERS OF VITAMIN PRODUCTION FOR MEDICAL USE, in 1919, have had the broadest experience in production of vitamin products for clinical use, and offer their services and products to the Medical Profession.

**BREWERS' YEAST POWDER** The purest specimen available, highest content of Vitamins B<sub>1</sub>, B<sub>2</sub>, B<sub>4</sub>, B<sub>6</sub>, and Nicotinic Acid—palatable.

**BREWERS' YEAST IN BLOCKS** The same yeast is compressed into blocks, of 7½ gr. each. The blocks are offered at the price of the powder and no other manufacturer has ever offered for physician's prescription and for the benefit of his patients so much yeast in compressed tablet form, at such price.

**YEAST VITAMINE-HARRIS TABLETS** These tablets contain a *concentrate* from the same yeast. The vitamins are concentrated with nicotinic acid and yeast cell salts. This is the most widely used Vitamin B complex product in medical practice.

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